



The Wykeham Collegiate Foundation

Dear Old Girls

Returning to TWC to work as the Foundation Officer and ambassador for The Wykeham Collegiate Foundation (“the Foundation”) has made me so very proud to be an Old Girl of this amazing school. The girls and the staff continue to strive for excellence in all aspects of school life. TWC enjoys a fantastic reputation and is known as one of the best school for girls in South Africa.

The Foundation was launched to celebrate the 20th anniversary of TWC. It was established to provide TWC with a long- term endowment to ensure that the school will remain a centre of educational excellence. Our aim is to fund the Foundation to the point where it can sustain its own administration and enable it to promote this excellence.

The Foundation aims to raise funds to promote the work of TWC in three targeted areas:

- To provide access to excellent education for deserving girls from disadvantaged backgrounds
- To provide bursaries for daughters and granddaughters of Old Girls who would otherwise not be able to attend TWC
- To develop outstanding facilities to provide the basis for the provision of world class education for girls at TWC.

It is intended that the Foundation will have an endowment fund, which will receive and invest funds to promote these three targeted areas. The funds will come largely from donations from parents and Old Girls, and from bequests and the like. One of my tasks as Foundation Officer is to appeal to everyone who has an affinity for TWC to “give back”.

In the USA, there is a strong culture of “giving back” where a large proportion of school and college leavers give back regularly. They begin with small amounts like \$10 when they are starting out in life, and steadily increase their contribution as their careers develop.

The Foundation has been very blessed to receive some very generous donations from Old Girls and parents alike, however we appeal for more donations to enable the Foundation to achieve its stated aims. Large once off donations are great but what we are seeking to achieve is ongoing financial support from parents and Old Girls who enjoyed the privilege of having had their daughters or themselves educated at TWC. Relatively small amounts, donated regularly over a period of time, add up quickly and can make a huge difference to the Foundation’s coffers as the table on the following page illustrates:

Pledge over 5 years	Monthly Amount	Number of donors	Total benefit to TWC
Silver - R5 000	R84	500	R2.5 million
Gold - R10 000	R167	300	R5 million
Emerald - R20 000	R334	200	R4 million
Diamond - R30 000	R500	100	R3 million
Platinum - R50 000	R834	50	R2.5 million



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I am sure most of us can afford R84 per month. Others can afford to pay more; and others a lot more. If enough donors came on board, it is possible for the Foundation to raise **R17 million** from just 1150 donors! 1150 donors equates to just over 30% of the Old Girl database, so one can only imagine what could be achieved if there were broader donations.

Enjoy up to a 10% tax deduction!!

As a Non-Profit Organisation, TWC enjoys Section 18A status. This means that you may be eligible as a South African taxpayer to benefit from a tax deduction for donations up to 10% of your annual taxable income. This applies to individuals and corporates.

Nominate where you want your funds to be applied.

You can also nominate where you would want your particular contribution to be directed. You could select any of the following categories:

1. General use of the school
2. Bursaries for daughters of Old Girls
3. Bursaries for girls from disadvantaged backgrounds
4. Facilities – Any (not specific, at Foundation's discretion)
5. Facilities - Academic
6. Facilities – Sport
7. Facilities – Cultural
8. Facilities - Boarding

Many people are experiencing tough times as a result of the state of the economy; but as you can see from the table above, small amounts donated by many people will translate into something really meaningful.

Please consider getting involved now!!

I have attached an application form and sincerely encourage you to assist the Foundation to achieve its stated aims.

Please feel free to email me with your comments and suggestions. I would love to hear from you.

Warmest regards

Pru Deenik (Fieldgate)
Foundation Officer
(Class of 1984)

***Just as we benefitted from the generosity
of those who came before us,
we need to be generous to those who come after us,
to ensure the sustainability of TWC for future generations.***